Who Stole the Tarts?
from Lewis Carroll's Alice in Wonderland

The King and Queen of Hearts were seated on their throne when they arrived, with a great crowd assembled about them—all sorts of little birds and beasts, as well as the whole pack of cards. The Knave was standing before them, in chains, with a soldier on each side to guard him; and near the King was the White Rabbit, with a trumpet in one hand, and a scroll of parchment in the other. In the very middle of the court was a table, with a large dish of tarts upon it; they looked so good that it made Alice quite hungry to look at them. “I wish they’d get the trial done,” she thought, “and hand round the refreshments!” But there seemed to be no chance of this, so she began looking at everything about her, to pass away the time.

Alice had never been in a court of justice before, but she had read about them in books, and she was quite pleased to find that she knew the name of nearly everything there. “That’s the judge,” she said to herself, “because of his great wig.”

The judge, by the way, was the King, and as he wore his crown over the wig, he did not look at all comfortable, and it was certainly not becoming.

Here is an example of “smart” quotation marks (a left-quote and a right-quote) and of “straight” quotation marks.

Here is an example of a bulleted list; both margins are indented, and line and paragraph spacing is less than for normal text:

- The “bullet” character could be a lot of things (like • or † for instance, or even / ) but the black dot is the most traditional
- Line spacing and paragraph spacing should be tighter within a bulleted list.

This text is set in a proportionally spaced font; this is text in a monospaced font (Courier).

Here is an example of a block quote, indented from both margins and set in a slightly smaller typeface:

In the councils of government, we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the military-industrial complex. The potential for the disastrous rise of misplaced power exists and will persist.

We must never let the weight of this combination endanger our liberties or democratic processes. We should take nothing for granted. Only an alert and knowledgeable citizenry can compel the proper meshing of the huge industrial and military machinery of defense with our peaceful methods and goals, so that security and liberty may prosper together.

—President Dwight D. Eisenhower, 1960

This is tightly tracked (condensed) text.
This is normally tracked text.
This is loosely tracked (expanded) text.