























- How do you know if the information you found is good?
 - Accuracy, Authority, Coverage, Currency, Objectivity, Support
 - Web specific criteria?
 - Smell test
 - Can it be verified
 - · Why is the page up or "follow the money"

Diversion: Internet Research

- How do you know you found the good information?
 - Search terms matter
 - Look for links out of reputable sites
 - · Go to authority

Diversion: Internet Research

- · Reading Reviews
- Statistics
 - Random sampling is it representative? How do we handle outliers
- Be realistic about your needs
- Be realistic about what you can afford

Diversion: Internet Research

- Go to cars.com and find a bad review of the car you think you would like to own
 In you worklog:
 - Describe the car
 - Paste in the bad review and the link where you got it
 - Write 2 or 3 sentences about whether this review changed you opinion of the car