

We Care Turlock Program

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Purpose and Motivation



BIG CONCEPT

To help bring awareness to the shelter.



History





History

- Shelter was established in 2003 and now serves up to 150 homeless individuals (male only).
- They serve as a transitional/emergency shelter to homeless individuals and also provide additional support services for free.

Issues



Issues

- ✘ Website lacks visibility. A lot of website features are not properly implemented.

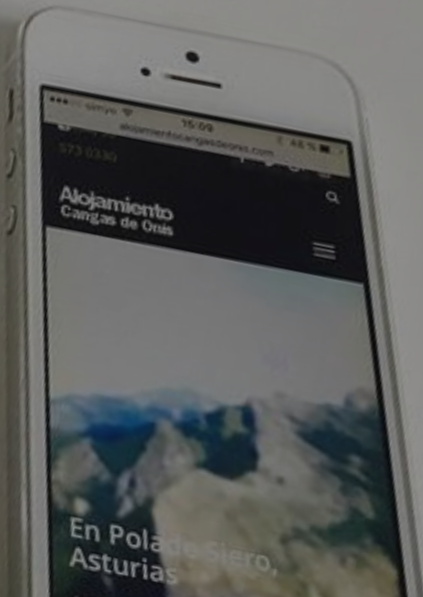
Let's take a closer look
wecareturlock.org



PROPOSED SOLUTIONS

Recreate the
website

Design Inspiration



NOW IS THE TIME. THE TIME FOR TREES.

Trees provide the very necessities of life itself. They clean our air, protect our drinking water, create healthy communities, and feed the human soul. But these life necessities are threatened around the globe.

To address this, we're launching an unprecedented undertaking: the *Time for Trees* initiative. Together, we can create change ... through trees.



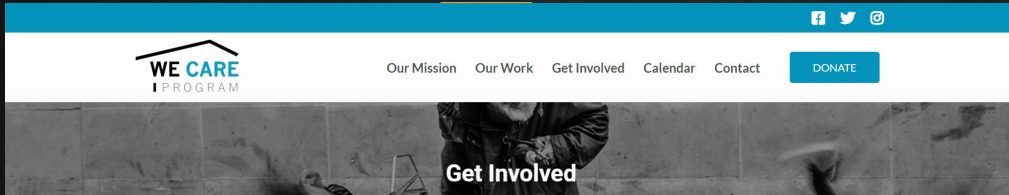
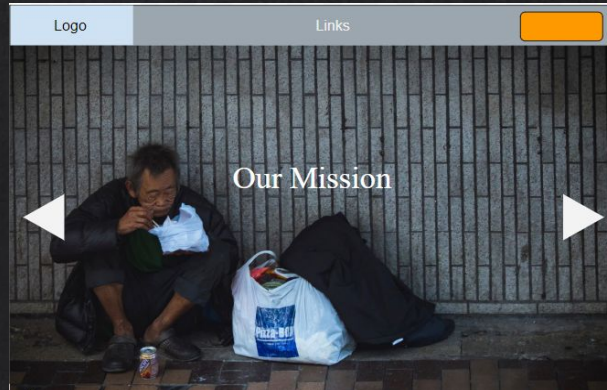
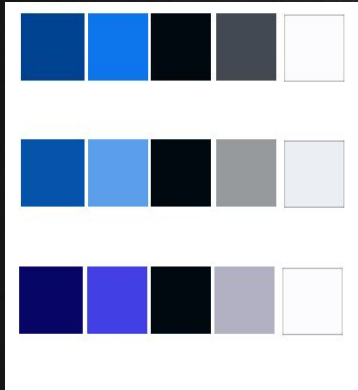
Join a global giving movement and amplify your impact thanks to generous donors who are **matching up to \$25,000** in #GivingTuesday donations! #GivingTuesday is Dec. 3, but the Time for Trees is now. [Donate here today.](#)

Design Approach





Design Approach



- Important features such as donation links should be prominent.
- Logo should be more prominent.
- Website should meet accessibility standards.
- Website should be reactive.

Source: MVI_6158: WeCareLogo.png: 00:01:42:10

Effect Controls

Master * Graphic ▾ MVI_6158 * Graphic

Graphics

- > fx Vector Motion
- > fx Gaussian Blur
 - □ ✎
 - > Blurriness 0.0
 - Blur Dimensions Horizontal and Vertical
 - Repeat Edge Pixels
- > Text (Learn more at wecareturlock.org)
 - □ ✎
 - > Source Text
 - Raleway
 - SemiBold 70
 - 400


00:01:17:13

Reference: MVI_6158



00:01:44:09 Fit

Program: MVI_6158



00:01:17:13 Fit 1/2 00:01:48:11

Project: WeCareTurlock

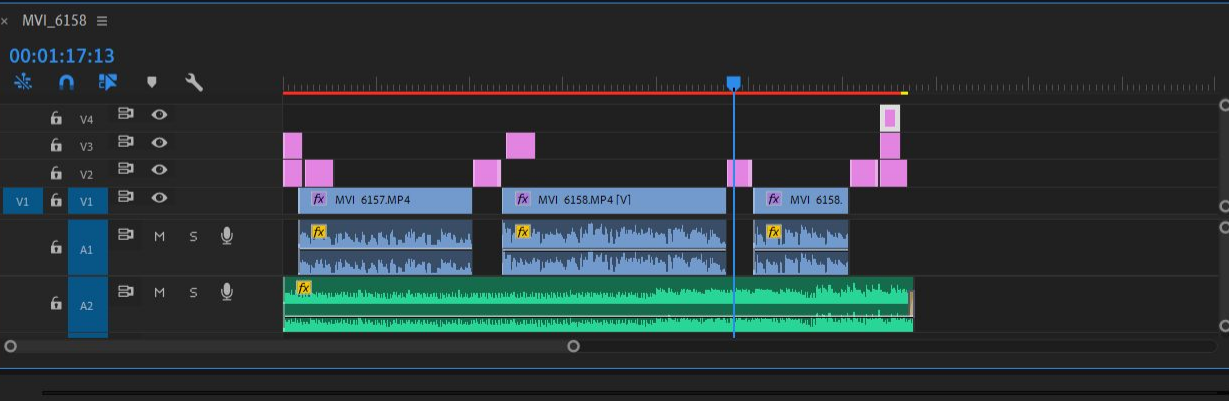
Media Browser Libraries Info Effe

Presets

- > Lumetri Presets
- > Audio Effects
- > Audio Transitions
- > Video Effects
 - > Adjust
 - > Blur & Sharpen
 - Camera Blur
 - Channel Blur
 - Compound Blur
 - Directional Blur
 - Gaussian Blur
 - Reduce Interlace Flicker

MVI_6158

00:01:17:13



V4 V3 V2 V1 A1 A2

fx MVI_6157.MP4 fx MVI_6158.MP4 [V1] fx MVI_6158



Design Approach

- ✘ Fix navigation and page layout
- ✘ Add more images and videos that show the actual facilities.
- ✘ Add a gallery where images and videos would be displayed.



Design Approach

- ✘ Delete sections that are not being used.
- ✘ Add pages where volunteers could sign up or send a message.
- ✘ Add a dedicated page for information about donations.



PLUGINS

Wordpress:

Hosted on BlueHost

Plugins:

Elementor

Wp maintenance mode

Foo Gallery

Insert Headers and Footers

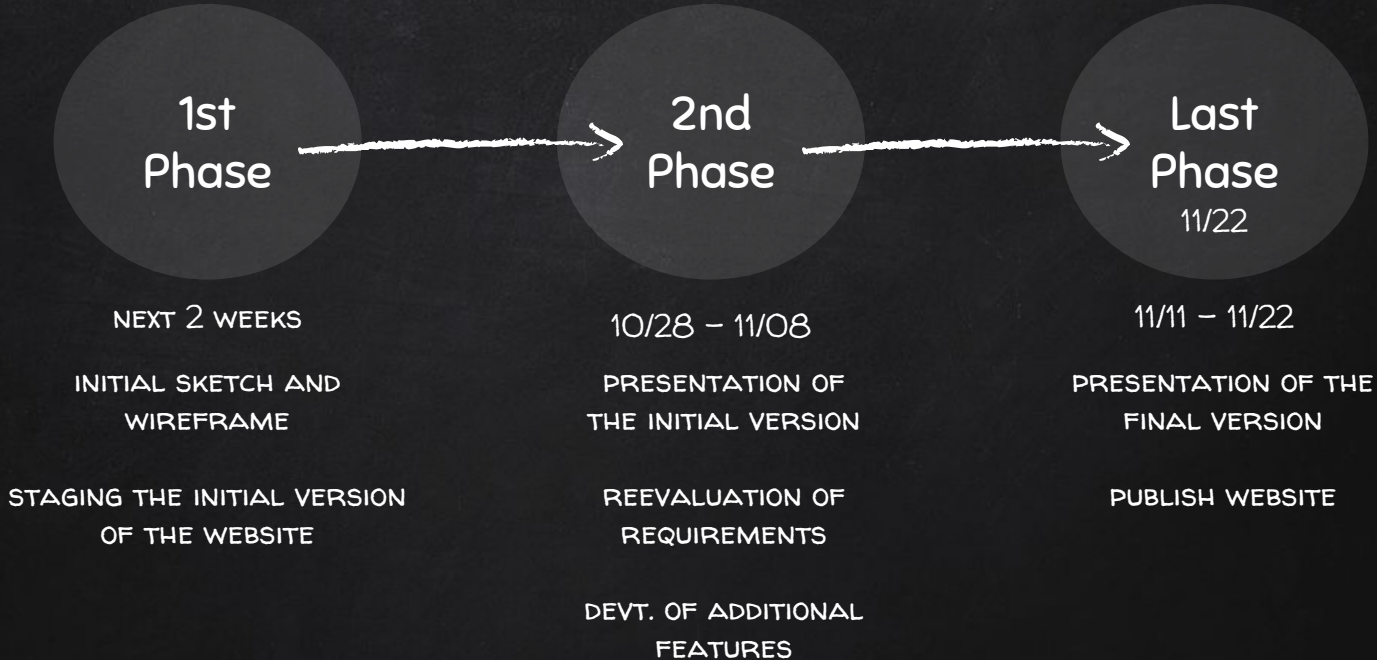
DEMO

A close-up photograph of a hand holding a pink highlighter, marking a project timeline on a checklist. The checklist consists of a series of squares arranged in a diagonal line, with some squares already marked with a pink checkmark. The text "Project Timeline" is overlaid in the center of the image.

Project Timeline



Project Timeline





Meeting Minutes

- X Meeting: We Care Program Turlock
- X Time/Date: November 26, 2019 at 19:00
- X Location: We Care Turlock Office
- X In Attendance: We Care Turlock Board Members,
John Rabang, Stephanie Gamboa, Dr. Daehee Kim
- X Items: Project Status, Requests, Future Agenda

x



Revised Project Timeline



A hand is pointing at a digital screen. The screen displays the word "Design" in a large, pixelated, blue font. The word "Challenges" is overlaid in the center in a white, sans-serif font. The background is dark with a grid pattern.

Challenges



Challenges

- ✘ Making the website responsive
- ✘ Not making features too complicated
- ✘ Make the website maintainable



Any questions?

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